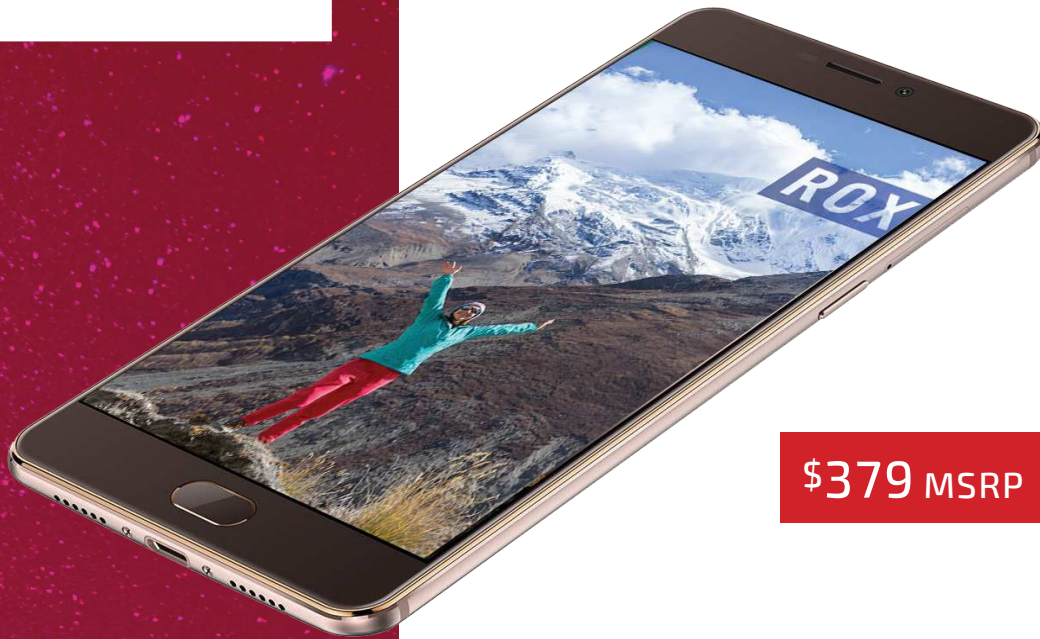


ROX

P10



\$379 MSRP

SMART PHONE. SMART PRICE.

A Photographer's Dream Come True. The ROX P10 has camera features that rival the very best in the premium smartphone segment, including an unheard-of high-definition 16MP front selfie camera and 21MP primary camera. Quite possibly the lowest price ever for an ultimate smartphone, the P10 is a powerhouse featuring a stunning 5.5" Full HD IPS display, 6GB of RAM, 64GB of onboard memory, and up to 128GB of removable memory expansion. Its dual SIM slots, blazing-fast 300 Mbps Cat 6 4G LTE speed, fingerprint security, and all-day 3600 mAh battery round out this amazing smartphone.

The P10 cameras are impressive. The 16MP front selfie cam is not only high resolution, but also uses an amazing new soft-flash technology that matches the ambient light for a picture that's sharper and more vibrant with natural-looking skin tones. The ROX P10 also comes with a 21MP rear camera which features groundbreaking dual-chip technology. Compared with a single-chip ISP (Image Signal Processor), the re-engineered dual-chip overlay algorithm enhances the imaging speed, detail, clarity, and color saturation by 80%, significantly improving image quality.

The ROX P10 comes equipped with Mediatek's Helio P25 processor. Coupled with 6GB RAM and 64GB ROM, this powerful 2.6 MHz processor can easily run demanding 3D games. It's not just faster, but also more efficient due to an octa-core architecture that efficiently handles different types of workloads by allocating tasks to different cores. That means the chip can provide faster processing when you need it, and the ability to use even less power when you do not.

PREMIUM FEATURES

- MT6757CD Helio P25 1.6/2.6 GHz CPU
- Octa-Core: 8 x 64-Bit Cores
- Dual SIM Unlocked - 2 Phone Numbers
- 300 Mbps 4G+ LTE R11 Cat-6 Data
- 5.5" Full HD 1080 x 1920 In-Cell Display
- 2.5D Glass Curved Sculpt Design
- 6GB RAM / 64 GB Storage
- MicroSDXC Slot - Up to 128GB
- 21MP Primary Camera
- 16MP Selfie Camera with Flash
- 4K Video
- Dual Microphone Noise Reduction
- Fingerprint Security
- 3600 mAh Battery
- Pump Express Rapid Charging
- CorePilot Energy Management
- Android 7.0 Nougat
- Available in Black/Red/Silver

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CPU	Mediatek MT6757CD Helio P25 Octa-Core 1.6 & 2.6GHz Android Nougat 7.0
Colors	Black/Red/Silver
SIM Card	Dual SIM, Dual Standby
Screen	5.5" In-Cell FHD (1080 x 1920) 5 Pt. Multi-touch 2.5D Glass / JDI Screen
Frequency	Built to Order

Camera	Back: 21MP Front: 16MP
Memory	RAM: 6GB ROM: 64GB MicroSD: Up to 128GB
Battery	3600 mAh
Additional Features	Multi Language, FM, Bluetooth 4.0, SMS, MMS, Email, GPS, Wi-Fi and Wi-Fi Hotspot, Fingerprint, OTG, Dual MIC Noise Reduction, 4K Video Recording, Selfie Flash, Full Metal Body
Dimensions	153.9 x 75.5 x 9.5 mm
MSRP	\$379.95

IN THE BOX

Smartphone • Protective Case • Earphones • AC Adapter • USB Charging Cable • Pre-Applied Screen Protector • SIM Tray Tool • Activation Guide

SMART PHONE. SMART PRICE.

LUNA MOBILE

Our unique slogan says it all: Smart Phone. Smart Price.

\$700 to \$1,000 is just too much to pay for a phone. LUNA is proud to offer the best smartphone value available today. In addition to market disruptive pricing, our key differentiators include:

- All ROX smartphones are "unlocked," meaning anyone can easily change carriers by just inserting a new SIM card. Unlocked smartphones allow you to say goodbye to expensive contracts.
- Dual SIM slots are a standard feature on all models. You can have one number for work and another for personal use. Or pop in a local SIM while traveling abroad, save big money, and still be available for calls from home. All on the same device. Standard feature on all models.
- Expandable SD Card Memory is available on all models from 128GB on the ROX M4 MAX to a whopping 1TB on the ROX PHENOM. 1TB can hold an incredible 1,000 hours of video.
- The hardest working processors on the planet including the powerful Mediatek 8-core Helio P25 System on a Chip featured in our ROX P10 and the incredible Snapdragon 660 featured in the ROX PHENOM.

- Quick Charge™ technology in the ROX PHENOM charges the battery from zero to 70 percent in just 20 minutes. That's nearly five times faster than conventional charging. LUNA Mobile is one of the very first companies to bring this game-changing breakthrough to the Western world.

All LUNA Mobile products are backed by a one-year factory warranty. For additional information on this or any LUNA Mobile product, please visit our website at LunaHQ.com.

Designed in the USA. Made in China.

Features and specifications are subject to change without notice. MSRP in US dollars. ROX is a registered trademark of LUNA Mobile, Inc. LUNA, LUNA Mobile, Smart Phone. Smart Price., ROX PHENOM, ROX P10 and ROX M4 MAX are all trademarks of LUNA Mobile, Inc. All other products or services mentioned are the trademarks, service marks, registered trademarks or registered service marks of their respective owners. All rights reserved.

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